



Contact: Jean Dickinson, Alzheimer's Association
323-930-6265, alzmedia@alzarsb.org

A NIGHT AT SARDI'S ANNOUNCES 2010 HONOREES

*Penny, Ronny and Garry Marshall and Susan Dietz will be honored
at Annual Alzheimer's Association Benefit*

LOS ANGELES (January 4, 2010) "A Night at Sardi's," the annual star-studded benefit for the Alzheimer's Association (www.alz.org/californiasouthland), will honor the entertainment industry's Marshall family (Penny, Garry and Ronny) and producer Susan Dietz for their contributions in the fight against Alzheimer's disease.

This year's highly-anticipated gala is Thursday March 18 at the Beverly Hilton. Dozens of movie and television celebrities and entertainment industry leaders will attend. Following the awards presentation and dinner, favorites from television, film, and theater will perform selections from "and the World Goes 'Round," the music of Kander and Ebb, including hits from "Chicago," "Cabaret," "Funny Lady," and "New York, New York."

The Marshall Family will receive the Champions Award for their involvement with the Alzheimer's Association Champions campaign as voices for those touched by the disease. Drawing on celebrity talent, Champions is the most far-reaching and impactful public awareness campaign the Association has ever undertaken. Garry Marshall is a respected director, producer, actor, and playwright. His sister Penny Marshall is a well-known actress and director. Their sister Ronny Marshall Hallin is a television and theater producer. The Marshalls lost their mother, Marjorie, to Alzheimer's. Garry Marshall credits her love of entertainment with getting them all into show business.

(more)

Susan Dietz will receive the Humanitarian Award for her very long and extensive history of support to the Alzheimer's Association. For 12 years, Dietz was the show producer for "A Night at Sardi's" and served on the event steering committee. Year after year, Dietz, owner of Canon Theatricals and producing director at Reprise Theatre Company, brought a tremendous lineup of talent to the Sardi's stage. In addition, the Alzheimer's Association has received generous support from the Beer-Dietz Family. Susan Dietz lost her mother, Sylvia Dietz, to Alzheimer's.

Event co-chairs are Laurie Burrows Grad and Peter Grad. Ms. Grad created this event to honor her father, the late playwright/director Abe Burrows. In 17 years, Sardi's has raised nearly \$18 million to fight Alzheimer's disease.

This gala is important because it raises funds for Alzheimer's disease care and research. More than 5.3 million people in the U.S. have Alzheimer's and that number is expected to grow as the population ages and the Baby Boom generation turns age 65. The Alzheimer's Association is the global leader in Alzheimer care, support and research.

For tickets to A Night at Sardi's, call (818) 906-0240 or email sardis@mtaevents.com. To book a table, donate or to discuss sponsorship opportunities, call (323) 930-6250.

Proceeds benefit the Alzheimer's Association, which provides research, care and support for people living with Alzheimer's disease and their families (www.alz.org/californiasouthland). A toll-free Helpline is available 24/7 at 1-800-272-3900.